



Moon :: Lunar :: Space Race :: Apollo :: The American Mission :: Japan :: China :: Google Lunar Challenge :: Exploration :: Space Base :: Lunar Ice Deposits :: Science :: Goddard :: NASA :: Robots :: Rovers

MOON DAILY

the discovery, exploration and application of luna

ADVERTISING INFORMATION
RATE CARD



Moon :: Lunar :: Space Race :: Apollo :: The American Mission :: Japan :: China :: Google Lunar Challenge :: Exploration :: Space Base :: Lunar Ice Deposits :: Science :: Goddard :: NASA :: Robots :: Rovers

MOONDAILY.Com brings you daily news on the Exploration, Science, Weather and Getting to the Moon

OUR AUDIENCE

MoonDaily.com reaches deep into the major stakeholders in exploring and someday landing humans on Moon (again). Our audience is highly educated and spans the breadth of Mars commercial, government and military sectors.

Our readers are fascinated by your technology.

Our readers are equipped with the power to make decisions about investing in our planet using your technology. From water to power distribution and generation...MoonDaily readers can increase your sales. Our market will grow on you.

REACH

- + Readership among all major Moon Industry Players
- + Over 10,000 Global Moon Stakeholder web readers
- + 2,226 daily opt-in email subscribers - Sep 2007
- + MoonDaily.com has been publishing since 2003
- + MoonDaily.com is our most popular lunar newspaper

MOON DAILY
the discovery, exploration and application of luna
<http://www.MoonDaily.com>

News on From the Next Frontier



*The Best in MOON
Trade Media*



Moon :: Lunar :: Space Race :: Apollo :: The American Mission :: Japan :: China :: Google Lunar Challenge :: Exploration :: Space Base :: Lunar Ice Deposits :: Science :: Goddard :: NASA :: Robots :: Rovers

Abbott Laboratories
 Agilent Technologies
 Alabama Supercomputer Network
 Albuquerque Public Schools
 Alliant Techsystems, Inc.
 Anew Telecommunications Corporation DBA
 Call America
 ARNOLD ENGINEERING DEVELOPMENT
 Arrival Communication, Inc
 Aurora Health Care
 Aventis Pharmaceuticals Inc.
 AVL North America, Inc.
 Bell Aliant
 BellSouth.net Inc.
 BOCES Southern Westchester Lower Hudson
 Regional Information Center
 Boston Scientific Corporation
 Brigham Young University
 Broadview Networks
 Broward County Public Schools
 BuzNet Communications
 CABLE ONE
 California State University, Sacramento
 Canadian Department of Education
 Centennial de Puerto Rico
 Citicorp Global Information Network
 City of Philadelphia
 ClearBlue Technologies
 Columbia-Presbyterian Medical Center
 Comcast Cable Communications, Inc.
 Commission scolaire de la Pointe-de-l'Ile
 Commonwealth of PA - OA / Integrated Net-
 work Management Services
 Conversent Communications
 CoreComm - Voyager, Inc.
 Defense Contract Management Agency
 Denver Public School District
 Department of Veterans Affairs
 DOIM-NETWORK BRANCH

Doylestown Communications Inc
 Duval County School Board
 Earthlink, Inc.
 EarthLink, Inc.
 EastLink
 Extreme Internet
 FedEx
 Ford Motor Company
 foreThought.net
 Front Range Internet Inc.
 GEORGIA PUBLIC WEB, INC.
 Global Crossing
 Graceba Total Communications, Inc.
 Hewlett-Packard Company
 HookUp Communications
 Hosting.com, Inc.
 Hughes Network Systems
 Illinois Century Network
 Indiana Department of Education
 Infinitum Technologies Inc.
 Information Technology Services
 ITT Hartford
 JP Morgan Chase & Co
 Kentucky Department of Education
 L-3 Communications Corporation
 Level 3 Communications, Inc.
 Lockheed Martin Corporation
 Logical Net Corporation
 London Public Library
 Los Alamos National Laboratory
 Maricopa County Community College
 District
 MCI Communications Services, Inc. d/b/a
 Verizon Business
 MessageLabs Inc.
 Miami-Dade County Public Schools
 Michael Best & Friedrich
 Michigan State Government
 Microsoft Corp

Midcontinent Media, Inc.
 Middle Tennessee State University
 Milwaukee Public Schools
 MOREnet
 National Aeronautics and Space
 Administration
 Navy Network Information Center
 (NNIC)
 Network Montana Project
 New Westminster Public Library
 New York City Public Schools
 Northrop Grumman Corp.
 Northwestern Memorial Hospital
 OC3 Networks & Web Solutions, LLC
 Ohio Public Library Information Net-
 work (OPLIN)
 Ontario Hydro - Telecom
 Orbital Sciences Corporation
 Owens-Corning
 Pacific Gas and Electric Company
 Packetworks Inc.
 Palm Beach District Schools
 Paradise Valley School District
 Performance Systems International
 Polk County Public Schools
 Portland Public Schools, Info. Services
 Primus Telecommunications Canada
 Purdue University
 Qwest Communications Corporation
 Raytheon Company, Executive Office
 RCN Corporation
 Region 9 Education Service Center
 RIPE Network Coordination Centre
 Ritter Communications, Inc.
 Road Runner HoldCo LLC
 Salomon Inc.
 Sandia National Laboratories
 Seattle Public Library
 Shaw Communications Inc.

Sherburne Tele-Systems, Inc.
 Sirius, Inc
 SITA-Societe Internationale de Telecommunications Aeronau-
 tiques
 Softek, Inc.
 Stentor National Integrated Communications Network
 St. Louis Public Schools
 STRATCOM - AF - MIL
 Suddenlink Communications
 TekSavvy Solutions, Inc.
 TELUS Communications Inc.
 The Aerospace Corporation
 The Boeing Company
 The Dow Chemical Company
 The El Paso Independent School District (EPISD)
 The Pennsylvania State University
 Time Warner Telecom, Inc.
 Triton Technologies, Inc.
 TRW Space and Defense Sector
 Uniserve On Line
 University of Arizona
 University of California, Davis
 University of Oregon
 University of Wisconsin
 University of Wisconsin-Madison
 University of Wisconsin - Milwaukee
 University of Wisconsin Oshkosh
 U.S. Department of Energy
 USFamily.net
 Verizon Internet Services Inc.
 Vivio Technologies
 Washington School Information Processing Cooperative
 Western Michigan University
 Windstream Communications Inc
 WiscNet
 Wisper Telecommunications, Inc.
 Wispnet, LLC
 WSMR
 Wyeth-Ayerst

Just a Sample of our MoonDaily.com Web Readers.

MOON DAILY
 the discovery, exploration and application of luna
<http://www.MoonDaily.com>



Moon :: Lunar :: Space Race :: Apollo :: The American Mission :: Japan :: China :: Google Lunar Challenge :: Exploration :: Space Base :: Lunar Ice Deposits :: Science :: Goddard :: NASA :: Robots :: Rovers

MoonDaily.com is part of the Space TV Network of technology newspapers.

FACTS ABOUT SPACE TV CORPORATION

Space TV has the number one site for space industry professionals - www.spacedaily.com

SpaceDaily.com is the second most trafficked non-government website for space media news.

SpaceDaily.com - 50,000 Space Industry Readers.

Space TV newsletters total 25,000 daily subscribers.

Space TV publishes over 200 articles a week on virtually every aspect of commercial, research and military space activities.

Space TV offers the lowest cost, highest value trade advertising services.

Space TV is an independent publications group offering a broad cross section of opinion and news about the Space, Environment, Energy and GPS Industries.

OUR NETWORK OF SITES

SpaceDaily.com	Putting your day in space, everyday
SpaceWar.com	Modern warfare systems and their application
SinoDaily.com	News from and about the next hyper power
TerraDaily.com	The science of and news of an infirm world
SpaceMart.com	Making money out of space on Earth today
Space-Travel.com	Getting you into Space and places to go
MarsDaily.com	News from the new world
ERPDaily.com	ERP: The engine room of Capitalism
SolarDaily.com	Cash in on the chips that make money
Energy-Daily.com	The Fuel for our Fast Lives
GPS Daily.com	The GPS and RFID industry tracker

ADDITIONAL SITES

UAV News	Robots of sky and their growing application
Earth Observation	The business and science of Planet Earth
VSAT News	Putting backbone into Planet Earth
Missile Defense	Defense and offensive missile news
Nuke Wars	Nuclear Proliferation: Policy and Doctrine
Disaster News	Natural Disasters updated every 30 minutes
Jobs In Space	Appointments and promotions
Milplex Complex	Sales & Business at the Military Industrial

MOON DAILY
 the discovery, exploration and application of luna
<http://www.MoonDaily.com>



Moon :: Lunar :: Space Race :: Apollo :: The American Mission :: Japan :: China :: Google Lunar Challenge :: Exploration :: Space Base :: Lunar Ice Deposits :: Science :: Goddard :: NASA :: Robots :: Rovers

MECHANICAL SPECIFICATIONS

(LG) Banner 728 x 90 pixels
(SM) Banner 428 x 60 pixels

(LG) Box
336 x 280 pixels

(SM) Box
300 x 250 pixels

(LG) Tower
160 x 600 pixels

(SM) Tower
120 x 600 pixels

RATES

MoonDaily.com offers three advertising packages:

- Gold Leader:** \$1,000 / Month
- Silver Leader:** \$500 / Month
- Newsletter Only:** \$50 per insertion

Gold Leader: 100,000 website advertising impressions (\$10 CPM) and 5 Newsletter insertions a month. More available upon request.

Silver Leader: 50,000 website advertising impressions (\$10 CPM) and 5 Newsletter insertions a month.

Newsletter Only: 200 word text ad with 100 x 100 pixel image ad for RSS feed and HTML newsletter formats. Our opt-in MoonDaily newsletter reaches (as of Sep 2007) 2,226 premier **Lunar Industry** decision makers. (\$15 CPM - sent emails - \$40 CPM - opened emails - 40%+ Open Rate)

Supplied AD Media must conform with industry standards. MoonDaily offers ad design services – ask us for a quotation.

MOON DAILY
the discovery, exploration and application of luna
<http://www.MoonDaily.com>

CONTACT

Advertising@Spacedaily.com or 310-373-3169
Ask for Bradley Bartz - Space TV Corporation